



Prescriber Data You Can Depend On

Growing your healthcare business during these rapidly changing times can be challenging. Many factors are out of your control, but one thing is certain – complete and timely prescriber data is the secret to cleaner claims and accurate prescriber directories.

The Data Accuracy Challenge

- 30% of providers change their affiliations each year.
- 10% of providers change their credentials each year.
- 5% of providers change their status each year.
- 2.5% of provider demographics change each month.

At NCPDP, we offer you the most accurate and complete prescriber data solution, so you can grow your business with confidence. No more out-of-date prescriber information. No more delayed payments or failed audits due to inaccurate data. And no more extra fees for data corrections in the system. In fact, we're so confident in our data that we are the only prescriber data provider that offers unlimited, free corrections.

What Is HC Idea[®]?

HC Idea[®] offers you the industry's most robust source for accurate prescriber data with over 3.7 million Type I (individual) and Type II* (practicing locations) prescribers and comprehensive prescriber profiles.

Unlike other data providers, HC Idea[®] makes it supersimple for you to integrate prescriber data directly into your existing systems or use it to augment and enhance your existing database. You no longer need to change vendors or systems to get more accurate and complete data. Plus, all prescribers are linked by their unique HCID so you can track and associate prescribers across multiple locations and states. Current data can be delivered to you via a weekly or monthly subscription, depending on your needs.

Delivered by the Industry's Most Trusted Source - NCPDP

As a non-profit, standards-setting organization, NCPDP designs and delivers its data products, including HCId[®]idea, with one thing in mind – helping its member organizations be more successful. The proceeds from your purchase go into the great work NCPDP is doing to help advance the healthcare industry.

HCId[®]idea gives you confidence to grow your business profitably, because you're building your reimbursement processes on the industry's most dependable prescriber data set. HCId[®]idea helps you:

- Ensure consistent data accuracy with up-to-date and complete prescriber data
- Reduce your risk associated with unknowingly processing inaccurate claims by leveraging the same prescriber data as CMS.
- Improve your operational efficiencies by reducing manual work associated with resolving claims issues.
- Generate more predictable revenue that won't get recouped through even the toughest audits.

Key HCId[®]idea Capabilities:

- Over 3.7M Type I (individual) and Type II* (practicing locations) prescribers: medical doctors, doctors of osteopathic medicine, dentists, nurse practitioners, physician assistants, optometrists, podiatrists and more.
- HCID unique prescriber number that references multiple practice locations and licenses, aiding in prescriber identification and ePrescribing.
- Comprehensive prescriber profiles: NPI, Multiple practice locations, state licenses, taxonomy, prescriptive authority, specialty and more updated from over 4,000 diverse sources.
- Subscribe and receive full master files each month or weekly or receive an initial master file and then modification files.
- DEA-HCID crosswalk to link the HCID number to the DEA number in **Controlled Substance Act Registration Information Database (CSARDA)**.**
- Records and stores source information to create a complete data audit trail.
- Flexible prescriber data management platform –easily integrated into current systems.
- Field mapping to assist in matching the data elements from the DEA CSARDA file to elements in HCId[®]idea tables.**

Grow your Business with Confidence

Contact NCPDP today to learn more about how HCId[®]idea can help you grow your business with confidence.

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HCId[®]idea

**ACCURATE AND COMPLETE
PRESCRIBER DATA**

* Additional fees may apply.

** DEA crosswalk is only available to those organizations that receive DEA approval for access to CSARDA.