



Prescriber Data PBMs Depend On

Growing your healthcare business during these times of uncertainty can be challenging. Many factors are out of your control, but one thing is certain – accurate and timely prescriber data is the secret to cleaner claims and confidently growing your business.

The Data Accuracy Challenge

- 30% of providers change their affiliations each year.
- 10% of providers change their credentials each year.
- 5% of providers change their status each year.
- 2.5% of provider demographics change each month.

At NCPDP, we offer you the most accurate and complete prescriber data solution, so you can grow your business with confidence. No more out-of-date prescriber information. No more delayed payments or failed audits due to inaccurate data. And no more extra fees for data corrections in the system. In fact, we're so confident in our data that we are the only prescriber data provider that offers unlimited, free corrections.

How Does HCIdea Work?

NCPDP's prescriber data solution, HCIdea, was designed with pharmacy benefit managers (PBMs) just like you in mind. The flat data file has everything you need, and nothing more. Unlike other data providers, HCIdea makes it super-simple for you to integrate prescriber data directly into your existing systems or use it to augment your existing database. No need to change vendors or systems to get more accurate data. Plus, all prescribers are linked by their unique HCID so you can track and associate prescribers across multiple locations and states. The data can be delivered to you weekly or monthly, depending on your needs. By leveraging more than 2,100 different data sources and patented autoverification technology, HCIdea offers you the industry's most robust source for prescriber data.

A Trusted Source

NCPDP gives you confidence to grow your business profitably, because you're building your reimbursement processes on the industry's most dependable data set - HCId^{ea}. As a not-for-profit organization, NCPDP's data products are designed with one thing in mind – helping our member organizations be more successful. The proceeds from the sale of our data products go directly back into the great work our organization is doing to help advance the healthcare industry. More specifically, HCId^{ea} helps you:

- Reduce risk associated with unknowingly paying for inaccurate claims. With more than 30% of providers changing affiliations annually, keeping up with accurate prescriber data can seem impossible. Depend on our experts who focus on this all day, every day.
- Improve operational efficiencies by reducing the manual work associated with correcting and refiling claims. By processing more accurate claims the first time, you can streamline your operations and focus more resources on growing your business instead of resolving claims issues.
- Generate more predictable revenue that won't get recouped in audits. Fraud, waste and abuse are rampant in the industry, and CMS has upped its game with more audits and higher federal fines. With HCId^{ea}, you can be confident that your claims will stand up to even the toughest audits.

Start Gaining Confidence Today

More than 70% of the PBM industry already depends on NCPDP for pharmacy data, so why not depend on us for prescriber data too? Contact NCPDP today to see a demo and learn more about how HCId^{ea} can help you grow your business with confidence.

🌐 Online: HCId^{ea}.ncdpd.org

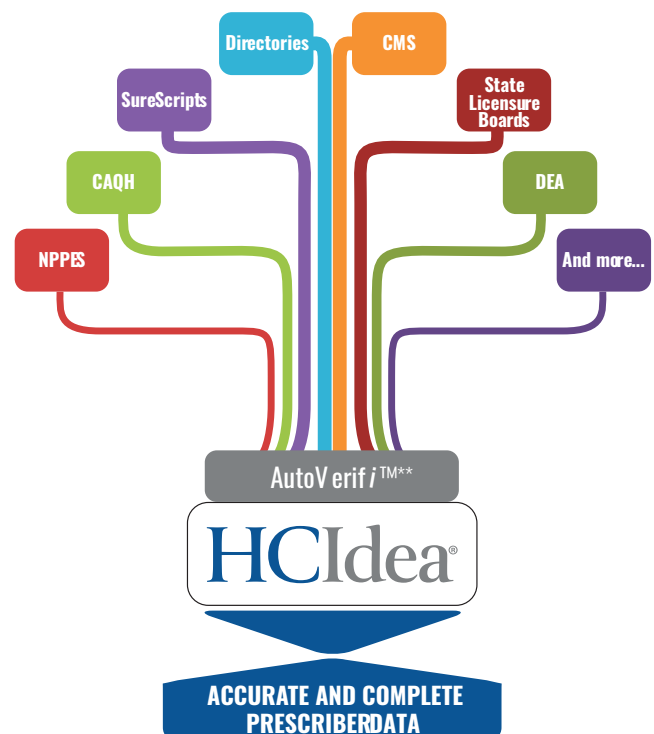
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Key HCId^{ea} Capabilities:

- 2.5M Type I (individual) and Type II* (practicing locations) prescribers: medical doctors, doctors of osteopathic medicine, dentists, nurse practitioners, physician assistants, optometrists, podiatrists and more.
- HCID unique prescriber number that references multiple practice locations and licenses, aiding in prescriber identification and ePrescribing.
- Comprehensive prescriber profiles: DEA, NPI, Multiple practice locations, state licenses, taxonomy, prescriptive authority, specialty and more.
- Subscribe and receive full master files each month or receive an initial master file and then modification files.
- Meta-data, AutoVerifi™** technology for proven accuracy.
- Records and stores source information to create a complete data audit trail.*
- Flexible prescriber data management platform – easily integrated into current systems.
- Sanctioned prescriber information.*

2100+ Data Sources



* Additional fees may apply.

** AutoVerifi™ is a patented Medversant technology (US Patent Numbers 7,529,682; 8,131,558; 8,620,676; 8,850,304; 10,686,772)