

2017 PBM B-A-N-T Survey Results

**Where
healthcare
solutions
meet
marketing
excellence.**

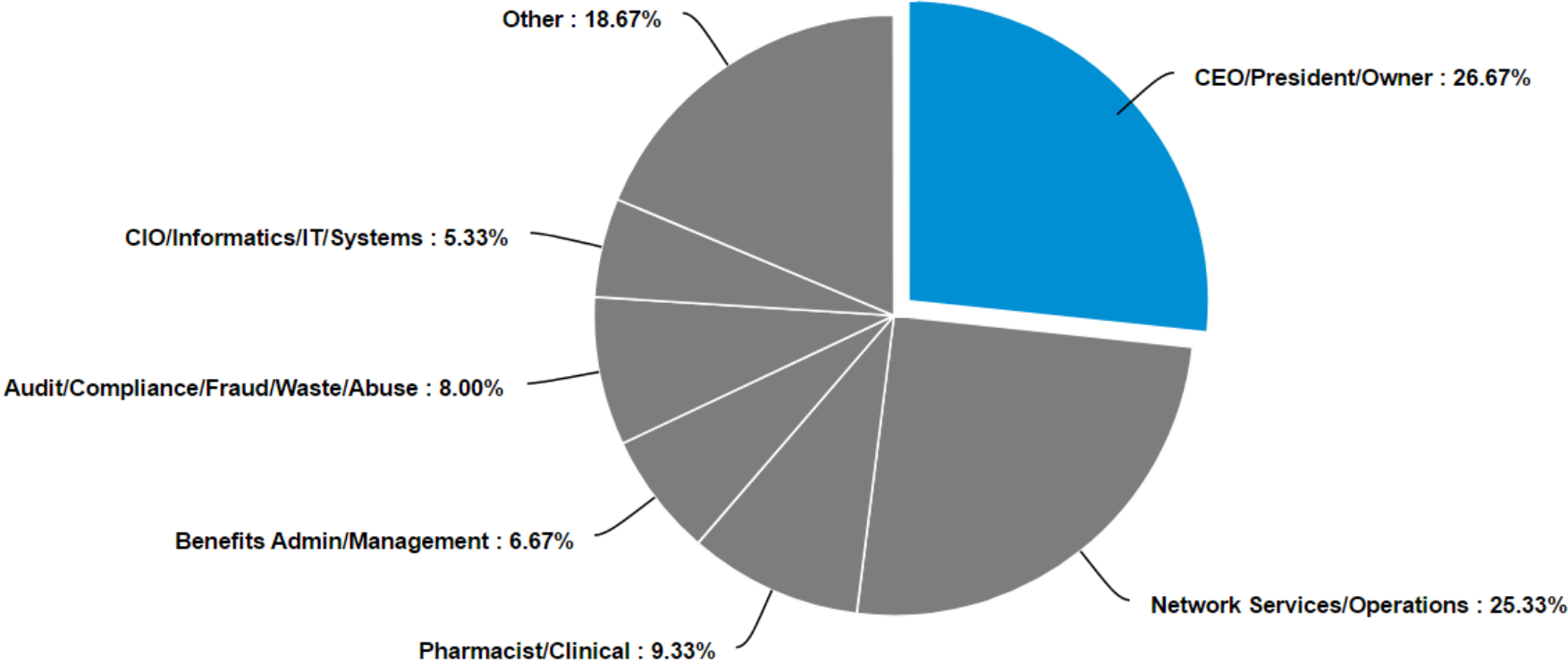


Summary of Findings

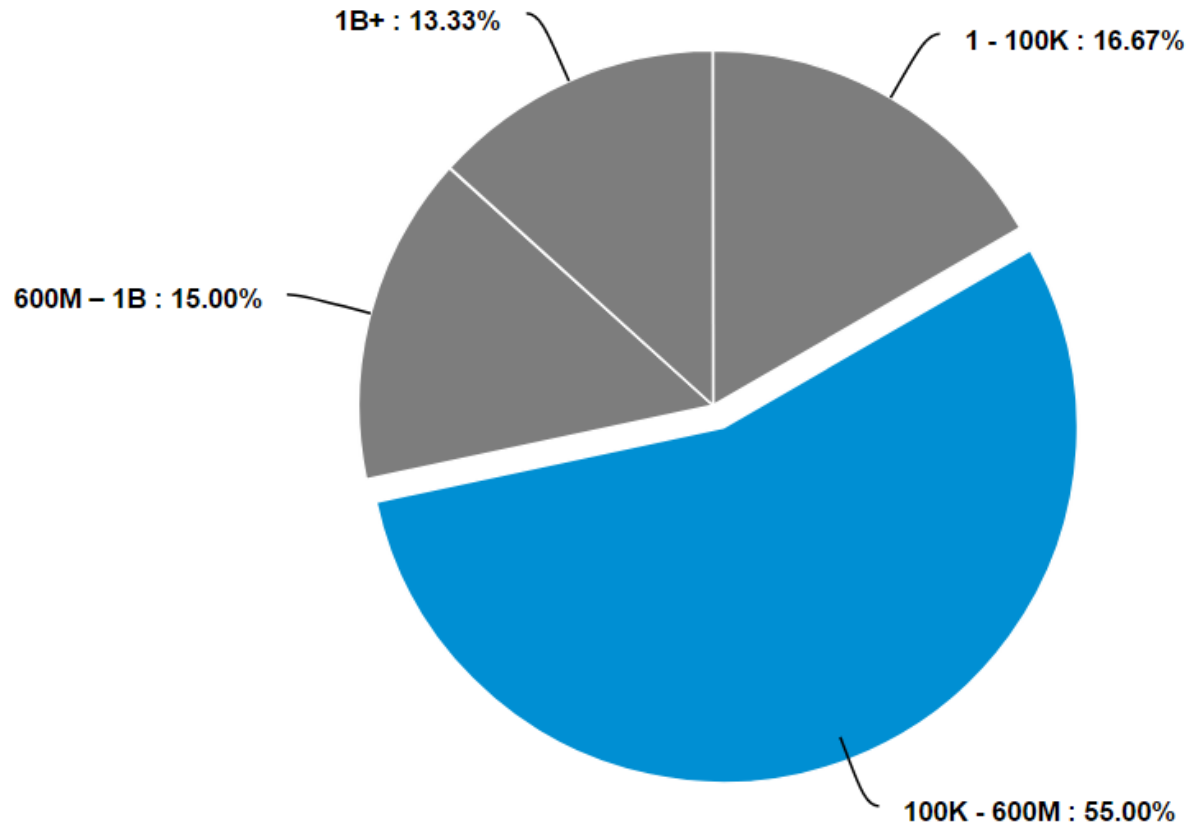
- Respondents feel the accuracy and the completeness of their data is OK (3.5 out of 5)
- The majority of respondents use their own data or the free NPPES file from the government.
- Respondents feel the person most responsible for the accuracy of the data is either the CIO/IT/Informatics or the Network Services/Operations team. About half of respondents believe this person has budget authority to do something about it, but most say it is up to the CEO.
- If they were to purchase, most respondents said it would be because of the accuracy/quality of their data or price.



Which of the following best reflects your primary role?



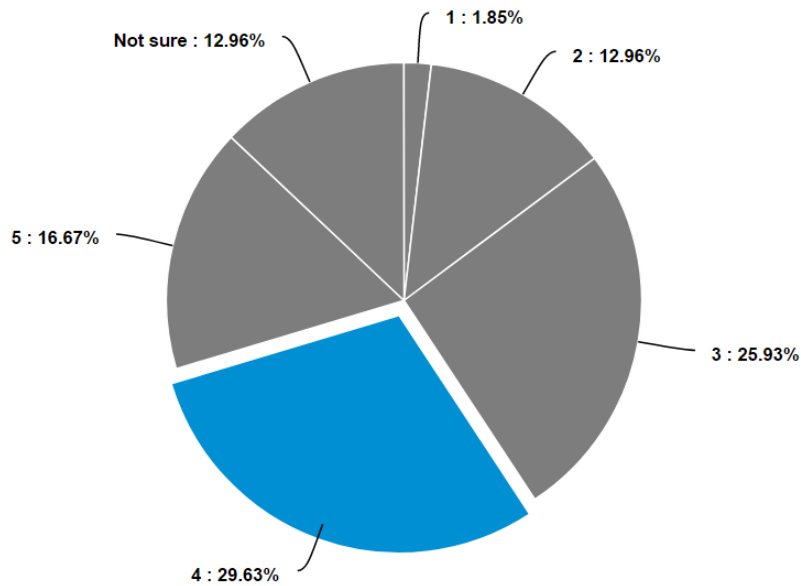
Which of the following best describes the volume of claims your organization processes annually across your enterprise?



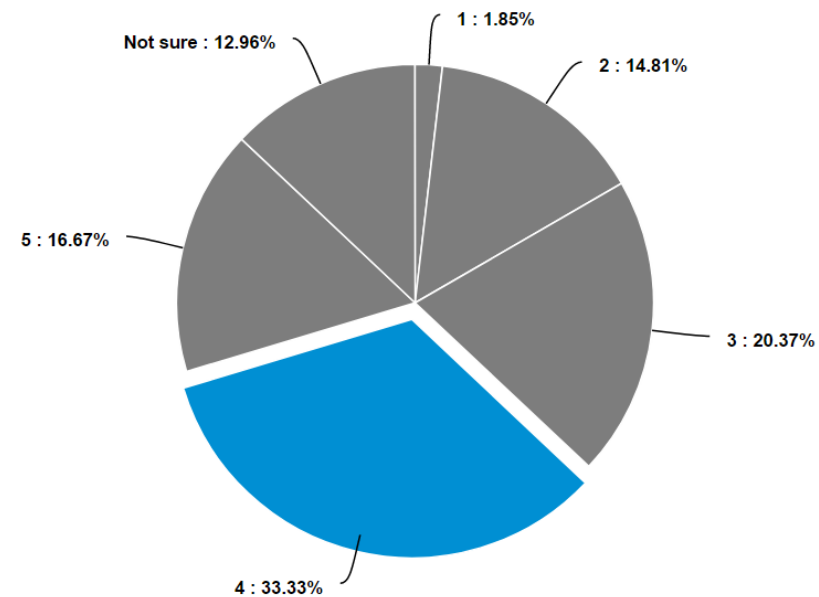
PORTER
RESEARCH
A BILLIAN COMPANY



Please rate your satisfaction with the accuracy and completeness of your current prescriber data source(s).



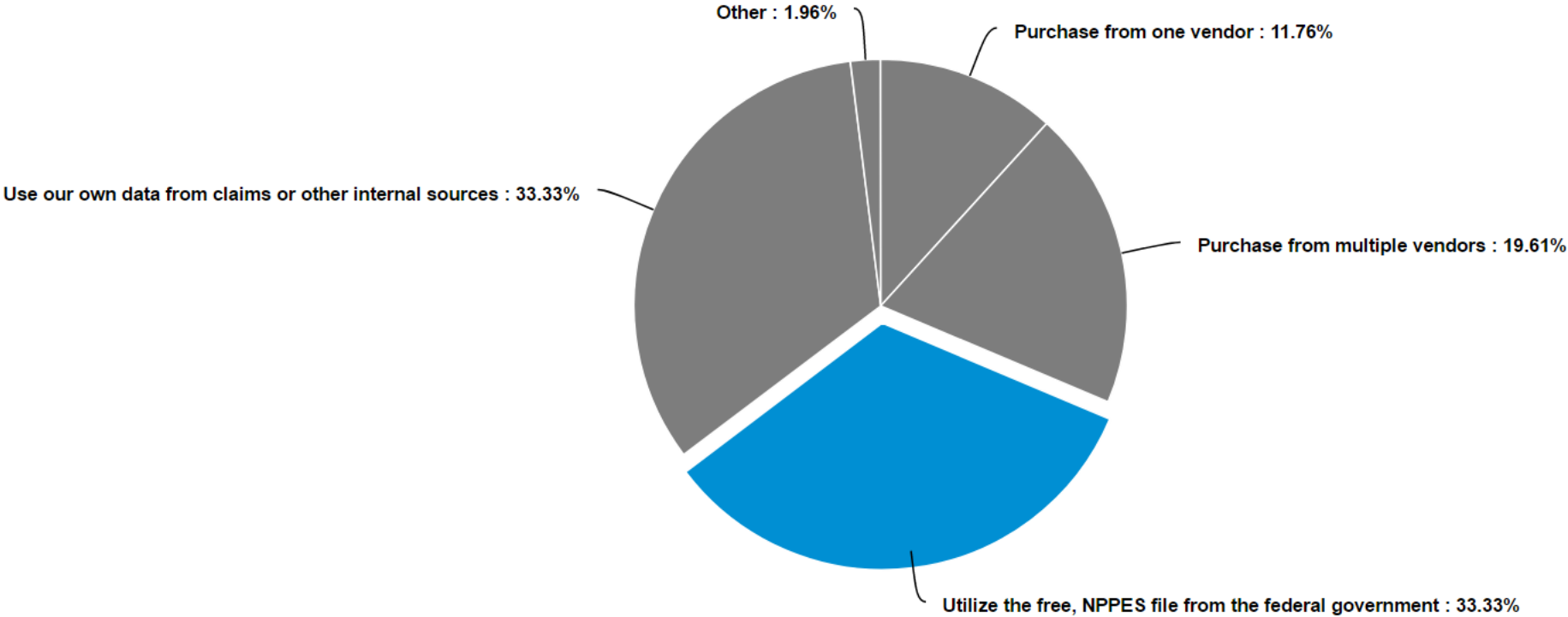
Accuracy of your data



Completeness of your data



Please describe your prescriber data sources.



Who is most responsible for avoiding inaccurate claims processing due to inaccurate or incomplete data?

